

# The Federated Garden Clubs of Maryland, Inc.

## Guidelines for Logo Use

The Federated Garden Clubs of Maryland, Inc. logo (LOGO) may be used on print materials and related items only in conjunction with the name of the District/Council/Garden Club **and with the approval of FGCMD, Inc.**

The FGCMD logo shall not be used commercially or on documents that are in conflict with FGCMD policies or procedures i.e. political statements, etc.

The logo must be used as provided by FGCMD\* with no changes, including but not limited to changes in the proportion, or design, or removal of any words or artwork. The logo may not be animated, morphed, or otherwise distorted in perspective or appearance. The logo may be used as a full-color symbol, or may be used as all black or all dark green, or white on black or dark green. No other colors are allowed.

All who publish or promote on behalf of FGCMD are responsible for adhering to the latest graphic standards policy available in this Guideline.

### YES



### NO!



The FGCMD LOGO may be placed on a colored background but none of the back ground color or any other color should permeate the LOGO, except as seen above.

### YES



### NO!



Our LOGO is an enduring symbol of the important work we do to educate and beautify our communities. Please use it proudly and properly.

- Email the office at [office@fgcofmd.org](mailto:office@fgcofmd.org) to get a jpg of the logo.