

On-Line Call - 2011 Central Atlantic Region Conference 'Revere - Reduce - Reuse'
Friday, October 21 - Sunday, October 23, 2011, hosted by Federated Garden Clubs of Maryland, Inc.

Shirley Nicolai, President - National Garden Clubs, Inc. • Jeanne Nelson, Director - Central Atlantic Region
Linda Masland, President - Federated Garden Clubs of Maryland, Inc.

Jacquelyn Handley, Conference Chairman - 14205 B Greencroft Lane, Cockeysville, MD 21030
(410) 785-2068; jhandley09@aol.com

Nickola Schwab, Conference Vice-Chairman - P.O. Box 10, Gibson Island, MD 21056
(410) 437-6979; mako261mom@aol.com

Susan Palmer, Conference Registrar - 1729 Circle Road, Towson, MD 21204
(410) 821-0755; susmpalmer@aol.com



invite you to join members of our 6-State and National Capitol Area region at the 2011 CAR Conference for communications, awards presentations, topical seminars, programs, tours, vendor shopping and fun. To register for the entire weekend or for selected events, return your completed Registration Form available at www.fgcofmd.org

Overview of Conference Events

Locations: Sheraton Baltimore North - 903 Dulaney Valley Road, Towson, MD 21286-2686

Vollmer Visitors Center at Cylburn Arboretum - 4915 Greenspring Avenue, Baltimore, MD 21209-4542

Friday - Sheraton Hotel

- 2:00 - 8:00 PM *Registration and Hospitality; Set-up of Floral Tributes and Educational Exhibits*

Saturday - Sheraton Hotel and Vollmer Center; transportation between venues provided for hotel guests

- 7:00 - 8:00 AM *Registration* - Sheraton
- 8:30 - 11:30 AM *Registration* - Vollmer
- 9:15 AM *General Session, Social Hour, Vendor Shopping, Luncheon and Program by Ellie Altman* - Vollmer
- 3:30 PM *Choice of Tour or Seminar* - Vollmer:
 - a. *Walking Tour of Cylburn grounds*, now a 270-acre City park of beehives, formal and children's gardens and gardens devoted to shade perennials, roses, vegetables and butterflies. Trails wind through 2-1/2 miles of woodlands inhabited by 161 identified bird species including the Baltimore Oriole and Bald Eagle. cylburnassociation.org
 - b. *Landreth Seeds: an Heirloom Story*. Barbara Melera will speak about this first commercial garden establishment and oldest seedhouse in America. Landreth educated founding fathers on gardening practices, and continues to harvest heirloom seeds today. landrethseeds.com
 - c. *From Lawns to Meadows*. David Korbonits, Meadow Horticulturalist for 20 years at the non-profit Greenville, DE Mt. Cuba Center for the study of native Piedmont region plants, will present information on the pros and cons of meadows as an alternative to lawns. Dave will include discussion of uses for some of his favorite meadow plants. mtcubacenter.org
- 6:00 PM *Social Hour, Banquet and Program by Great Kids Farm*, which provides opportunities for Baltimore City Public School students to understand and participate in every aspect of food preparation from seed to fork, and prepares them to lead 21st century sustainability efforts. - Sheraton

Sunday - Sheraton Hotel

- 10:00 AM *Vendor Shopping, Social Hour, Luncheon and Program by Jane Godshalk*
- 11:00 AM - 12:30 PM *Registration*
- 3:00 PM *Take-down of Floral Tributes and Educational Exhibits; Conference attendees depart*

Optional Events - Transportation, admission and snacks provided

Saturday 9:00 AM - 3:00 PM *Guest/Spouse Tour* in downtown Baltimore begins with *Oriole Park at Camden Yards*, home of the Baltimore Orioles and first of the 'retro' ballparks constructed in the 1990s - early 2000s. Lunch will be at the world-famous *Lexington Market*, a focal point for both the community and visitors since 1762. The tour will wind up with a visit to the *Baltimore Museum of Industry* with its exhibits of early life in the port city, including a 1910 pharmacy, dockmasters shed, oyster cannery and the only operating steam tugboat in the country. baltimore.orioles.mlb.com/bal/ballpark/index.jsp; lexingtonmarket.com; thebmi.org

Sunday 9:30 AM - noon, *Tours*. Limit of 30 persons per tour; select one:

- i. *Howard Peters Rawlings Conservatory and Botanic Gardens*, Baltimore City. Designed by George Frederick and first opened in 1888, major renovations in 2002 - 2004 added 2 new pavilions. The historic Conservatory contains 5 distinct areas: the Orchid Room, and the Palm, Mediterranean, Tropical and Desert Houses. baltimoreconservatory.org
- ii. *Irvine Nature Center*, Baltimore County. Situated on 116 beautiful acres of natural woodlands, wetlands and meadows Irvine is a leader among Maryland's environmental education centers, providing a unique and comprehensive focus on stewardship and interactive study of the natural science of the Piedmont region. explorenature.org
- iii. *Hampton National Historic Site*, Baltimore County. Built in 1783 - 1790, the Ridgely family home reflects classic Georgian symmetry, with terraced Italianate gardens in place by 1802. In the 1830s - 40s, heirs added exotic trees to the landscape including a Cedar of Lebanon reportedly carried from the Middle East in a shoebox. Outbuildings include an icehouse, smokehouse, stables, granary and workers quarters. nps.gov/hamp

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Timetable - [subject to revision]

Friday, October 21	- Sheraton Hotel
2:00 - 8:00 PM	Registration and Hospitality
2:30 - 8:00 PM	Set-up of Floral Tributes and Educational Exhibits
6:00 PM	President's dinner
	Dinner on your own
Saturday, October 22	- Sheraton Hotel and Vollmer Center
7:00 - 8:30 AM	Registration - Sheraton
8:00 AM	1st of buses to Vollmer departs, with additional departures every 30 minutes through 11:00 AM
8:30 - 11:30 AM	Registration - Vollmer
8:30 AM - 4:30 PM	Vendor Shopping - Vollmer
8:45 AM	CAR Executive Board Meeting - Vollmer
9:00 AM - 3:00 PM	Optional Guest/Spouse Tour departs/returns - Sheraton
9:15 AM	CAR General Session - Vollmer
11:00 AM	Last bus to Vollmer departs - Sheraton
11:30 AM	Social Hour - Vollmer
Noon	Luncheon and Program by Ellie Altman - Vollmer
3:00 PM	1st bus to Sheraton departs - Vollmer
3:30 PM	Choice of Walking Tour or Seminar - Vollmer
4:45 PM	Last buses to Sheraton depart - Vollmer
6:00 PM	Social Hour - Sheraton
7:00 PM	Banquet and Program by Great Kids Farm - Sheraton
Sunday, October 23	- Sheraton Hotel
9:30 AM - noon	Optional Tours depart/return
10:00 AM - 4:00 PM	Vendor Shopping
11:00 AM - 12:30 PM	Registration
11:30 AM	Social Hour
12:30 PM	Luncheon and Program by Jane Godshalk
3:00 PM	Take-down of Floral Tributes and Educational Exhibits; Conference attendees depart

Informational Pricing

Conference Events - Transportation between venues provided for hotel guests

- \$230 Full-time Registration - Includes all activities listed in *Overview*, pg. 1
- Part-time Registration - \$20 registration fee, plus costs for individual events:
\$ 80 - Saturday General Session, Social Hour, Vendor Shopping, Luncheon and Program, with choice of Tour or Seminar a, b or c
\$ 70 - Saturday evening Social Hour, Banquet and Program
\$ 60 - Sunday Vendor Shopping, Social Hour, Luncheon and Program
- \$ 60 Sunday Registration - *Open only to Federated Garden Clubs of Maryland members or to registrants for the October 23-25, 2011 Symposium.* Includes Sunday Vendor Shopping, Social Hour, Luncheon and Program

Optional Events - Transportation, admission and snacks provided

- \$ 35 Saturday Guest/Spouse Tour • \$ 45 Sunday Tours - Limited to 30 persons per tour; choice of i, ii, or iii

IMPORTANT INFORMATION: Please return completed Registration Form available at www.fgcofmd.org to attend all or any Conference events; no telephone or walk-in registration will be accepted. Registrations postmarked October 1, 2011 or later are subject to a \$20 late fee. Preferred method of confirmation will be by email. For inquiries, contact Susan Palmer, Registrar - susmpalmer@aol.com or (410) 821-0755. **Hotel accommodation is not included in above pricing.** Room reservations may be made directly with Sheraton Baltimore North **only by telephone at (888) 627-7147** [www.sheratonbaltimorenorth.com]. Reference group name 'CAR' and make reservations by September 30. A limited number of rooms are available on a first-come/first-served basis at \$119 per night before applicable taxes. Discounted valet parking at \$5 per day per car is provided to hotel guests. **Cancellation Policy:** Registration cancellations received by September 30 are refundable after deduction of a \$25 fee; no refunds after October 1. Room cancellations are subject to hotel policy.

Saturday Luncheon Program

**'Gardening Earth's Mantle -
Living Graciously on our Planet'**



Ellie Altman holds graduate degrees in both education and landscape architecture, and is Executive Director of Adkins Arboretum, a 400-acre preserve and native garden on Maryland's Eastern shore dedicated to conservation of Mid-Atlantic coastal plants. Expand the definition of gardening to embrace land development, storm water management, ecological restoration and wildlife protection to inspire adoption of a land ethic for better human habitat. Ellie makes the case for focusing on nature's resilience and our desire to celebrate it, concluding her talk with a virtual tour of the seasons at Adkins.

adkinsarboretum.org

Sunday Luncheon Program

**'Revering Nature's Inspiration
in Floral Design'**



by Philadelphia area floral designer **Jane Godshalk**. Jane is the 2010 recipient of the American Horticultural Society's Frances Jones Poetker Award in recognition of her many contributions to floral design in publications, on the platform and to the public. She is a talented and tireless demonstrator, as well as an instructor in Longwood Gardens' Certificate Program. An AIFD member, Jane continues to study floral design in Europe and in the U.S.

janegodshalk.com